

Creating Sustainable Practice Success



TODAY'S PARENTS ARE INFORMED CONSUMERS

Creating happy patients — and highly-satisfied parents — is more important than ever

- ★ Friends & family referrals are the #1 source of new business.
- ★ In a world of social media, practitioners need to create strong clinical results and high parent satisfaction to ensure practice success.



TRADITIONAL DENTAL TECHNIQUES CAN CREATE STRESSFUL PATIENT AND PARENT EXPERIENCES

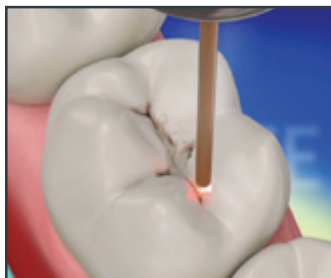
- ★ Injections are the number one source of anxiety in children visiting the dentist, and can cause patient discomfort and pain.¹
- ★ Noise and vibration from conventional handpieces can stimulate discomfort, pain, and anxiety during restorative procedures.



¹ Children's Perception of Their Dentists, Alsarheed M., Eur J Dent. 2011 Apr; 5(2): 186–190

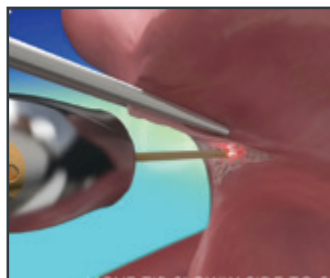
MINIMALLY INVASIVE. LESS PAIN. BETTER PATIENT-REPORTED OUTCOMES.

Only **Waterlase Dentistry** gives you the ability to deliver a patient and parent-friendly experience, setting your practice up for long-term success. More satisfied patients and parents means more time for you, and a more satisfied referral base.



Waterlase delivers

- ✦ Better patient-reported outcomes than traditional restorative methods
- ✦ Less pain/discomfort – with little to no anesthesia required
- ✦ Faster healing & recovery
- ✦ No loud, vibrating drill noises that children dislike



Unparalleled versatility

Waterlase gives you the ability to offer even more procedures, such as minimally-invasive Frenectomy and Pulpotomy, to grow your practice.

Easy to use

Intuitive user interface and design makes it easy to get started.



INVEST IN YOUR FUTURE TODAY

BIOLASE is the market leader in laser dentistry, and is committed to bringing you new technologies that improve patient outcomes and build your referral network, so you can grow your bottom line. More than 28 million patients have trusted and benefited from Waterlase Dentistry™.



"The Waterlase is our work horse. I cannot overstate the advantage of their use in preparations on

primary teeth...Patients need little to no anesthesia, have significantly less postoperative discomfort, and heal more quickly."

— Dr. Betty Barr, Westminster, CO



"I can confidently treat patients that would often not tolerate traditional dentistry and keep many from having treatment

under general anesthesia for minimal procedures. Being educated in laser dentistry has added a new dimension to my practice."

— Dr. Linda Murzyn-Dantzer, Aurora, CO

Learn more about how partnering with BIOLASE can help you deliver better patient and parent-friendly experiences—creating sustainable practice success.

Schedule a personalized practice analysis today with your BIOLASE Laser Specialist.

Visit biolase.com/betterpediatrics today!



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